

GUDRUN SJÖDÉN'S HOLIDAY 2018

BEAUTIFULLY CRAFTED GREEN GIFTS - GUDRUN'S 8 UNIQUE GIFT IDEAS

At Gudrun Sjödén's, the holidays are inspired by every corner of the world, where Nordic mystique meets harmonious Japanese hues and the beautiful patterns of Africa. Adorn gifts and trees alike with genuine crafts, exquisite hand-painted patterns and organic products. Gudrun's green & gorgeous holiday gift ideas:

1. HAND-PAINTED MUGS

The exquisite "Samode" mugs are thrown in local clay from Chaozhou, China. They are painted by skilled, experienced craftspeople in a painstaking and amazing process.

2. BLOSSOMING SCENTS

The fresh perfume "Aquarelle" is new to Gudrun's world. It has the crisp scent of flowers, wood and berries.

3. BAG WITH UNIQUE HAND-EMBROIDERY

The "Orsa" bag features elegant hand-embroidery inspired by Orsa in Dalarna and its folkloric patterns.

4. COZY SOCKS

Soft wool socks, made in Sweden. The "Sardee" socks come in two dazzling colorways.

5. PLAYFUL DECORATIONS

Gorgeous hand-made papier-mâché and balsa wood decorations. Supplied in a small box made of recycled paper.

6. ECO-OUTFIT

The "Sundborn" tunic features magnificent embroidery inspired by the artist couple Carl and Karin Larsson's home in Sundborn. Created in organic cotton.

7. FAVORITE CANDLESTICK HOLDER

The festive "Samode" candlestick holder is a true favorite. A blossoming, hand-painted work of art.

8. SLIPPERS FOR PEACEFUL MORNINGS

Enjoy winter mornings in comfy "Okinawa" slippers in organic cotton. Perfect to pair with the robe with the same name.

THE HOLIDAY COLLECTION WILL REACH GUDRUN SJÖDÉN'S CUSTOMERS ON NOVEMBER 13, 2018.

GUDRUN SJÖDÉN: FOUR DECADES OF COLOUR & DESIGN

Gudrun Sjödén opened her first store in Stockholm in 1976. The brand concept is still comfortable, colourful clothes crafted from natural fabrics and with a Nordic design. But so much has happened over the years. Gudrun Sjödén has long been committed to using more sustainable and eco-friendly materials. And the customer base continues to expand. Today, the clothes are sold via the webshop and catalogues to customers in more than 70 markets, of which Germany, the UK and the USA are the fastest-growing. Over the years, Gudrun Sjödén has received many accolades as a designer and entrepreneur, including the King of Sweden's Litteris et Artibus Medal and ELLE Sweden's sustainability award, and has been the no. 1 Swedish fashion label export for several years.



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Gift ideas!



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